

A LEVEL

BUSINESS

Course Summary



Bishop Challoner
Catholic School

ENTRY REQUIREMENTS: Grade 6 in GCSE English and Maths

COURSE OVERVIEW

A Level Business assesses the knowledge, skills, and understanding needed for progression to university or higher education, especially in related fields like business management, accountancy and HR. Over two years, you'll cover: Theme 1: Marketing and people, Theme 2: Managing business, Theme 3: Business decisions and strategy, Theme 4: Global business.

WHY SHOULD I STUDY BUSINESS?

As a Business A Level student you will be exposed to a range of different concepts and theories. Students will be expected to take ownership of their own progress by engaging in activities where independent learning will be required. "I'm convinced that about half of what separates successful entrepreneurs from the non-successful ones is pure perseverance." Steve Jobs

WHAT COURSES CAN THIS PREPARE ME FOR AT UNIVERSITY?

An A-Level in Business prepares you for university courses such as Business Management, Economics, Marketing, Finance, and International Business, offering a foundation for various business-related degrees.

WHAT CAREERS CAN THIS SUBJECT SET ME UP FOR?

An A-Level in Business can lead to careers like Business Analyst, Marketing Manager, Financial Consultant, Entrepreneur, and HR specialist, with opportunities in corporate, consultancy, and start-up sectors.

COURSE SPECIFICATION

EXAM BOARD: EDEXCEL

Paper	Content	Duration	Weighting
1	Marketing, People and Global Business - 100 marks	120 mins	35%
2	Business Activities, Decisions and Strategy - 100 marks	120 mins	35%
3	Investigating Business in a Competitive Environment - 100 marks	120 mins	30%