

Course Summary



ENTRY REQUIREMENTS: Either a Merit in BTEC Business or a grade 5 in GCSE Business (if studied) and a grade 4 in GCSE English and Maths.

COURSE OVERVIEW

BTEC Business provides a practical understanding of business operations and structures across public, private, and voluntary sectors. The course equips students with essential skills for employment or further education. It includes 13 units, with a mix of externally assessed exams and internally assessed coursework.

WHY SHOULD I STUDY BUSINESS?

Studying BTEC Business gives you practical insights into how businesses operate across various sectors, preparing you for the dynamic business world. It develops essential skills like problem-solving, communication, and teamwork, making it ideal for those interested in pursuing a career in business, marketing, management, or entrepreneurship.

WHAT COURSES CAN THIS PREPARE ME FOR AT UNIVERSITY?

A BTEC in Business prepares you for university courses like Business Management, Marketing, Finance, Human Resources, and Entrepreneurship, focusing on practical skills for business and management degrees.

WHAT CAREERS CAN THIS SUBJECT SET ME UP FOR?

A BTEC in Business can lead to careers in management, marketing, finance, and entrepreneurship. Roles include business manager, marketing executive, financial advisor, HR officer, and business owner.

COURSE SPECIFICATION

EXAM BOARD: PEARSONS

Paper	Content	Duration	GLH
Unit 2	Developing a Marketing Campaign - 80 marks	180 mins	90
Unit 3	Business and Personal Finance - 80 marks	180 mins	120
Unit 6	Principles of Management - 88 marks	180 mins	120
Unit 7	Business Decision Making - 70 marks	180 mins	120